

Improving Operational Success and Forecasting With Business Insights





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Objectives

- Gain knowledge on how technology creates efficiencies, providing streamlined operational workflows
- Master how predictive analytics can drive operational success
- Learn how automated, actionable insights can drive positive outcomes and reduce costs of care



Care at Home Environment

Looming revenue challenges

- Reliance on federal and state funding sources
- Tightening of Medicare/Medicaid payment rates
- Medicare managed care penetration
- Payment model reform and payment cap changes

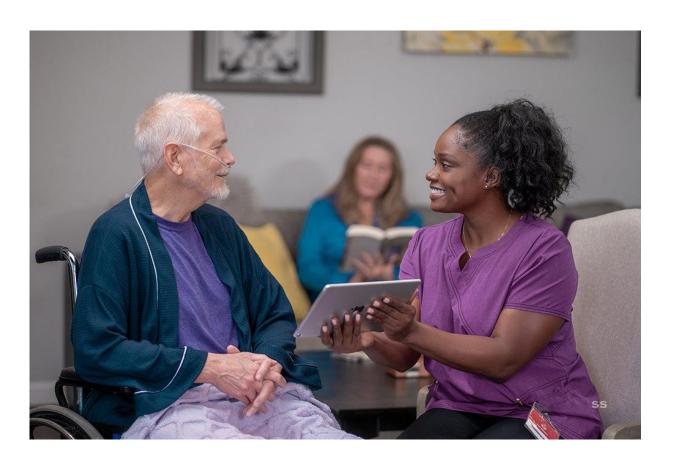
Increased costs of doing business

- Increased regulatory requirements
- Increased compliance scrutiny

Pressure on profit margins

Highly competitive market

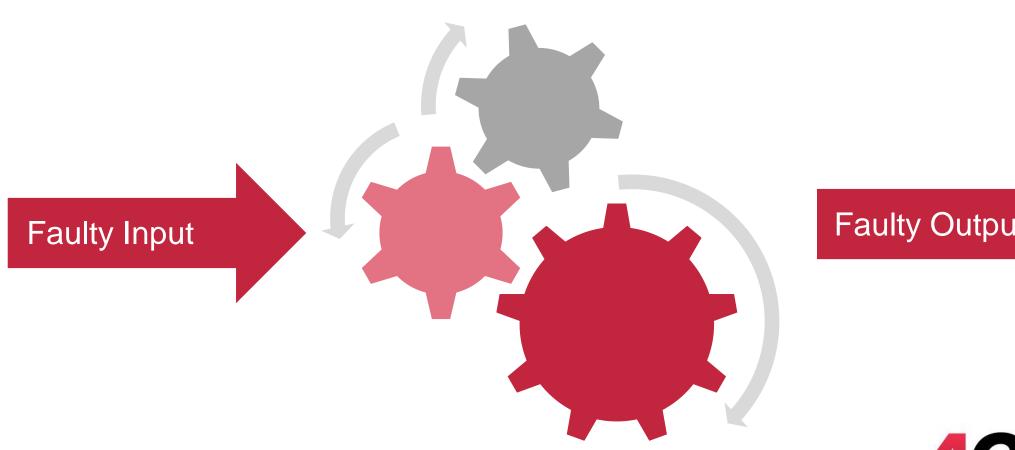
Why Data Matters



- Public perception and choice based on performance
- Agency understanding of opportunities for improvement
- Centers for Medicare and Medicaid Services (CMS) uses it for payment reform (Home Health Value-Based Purchasing, etc.)
- MedPAC bases cutback requests on industry data

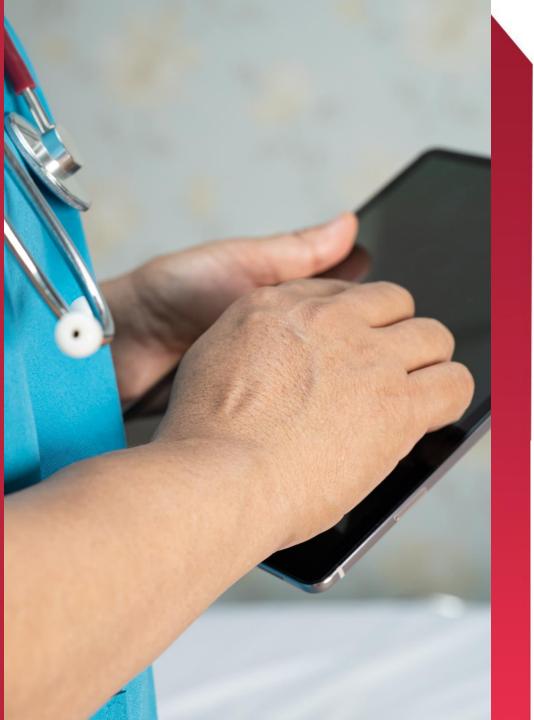


GIGO: Garbage In...Garbage Out



Faulty Output





What Data Matters

Home Health

Outcome and Assessment Information Set (OASIS)
Claims

Home Health Consumer Assessment of Healthcare Providers and Systems (HHCAHPS)

Length of Stay (LOS)

Case-Mix

Referrals

Low Utilization Payment Adjustments (LUPAs)

Episode Costs

Productivity

Hospice

Referrals
Length of Stay (LOS)
Care Levels
Hospice Item Set (HIS)
Cap Calculation





Sample Dashboard

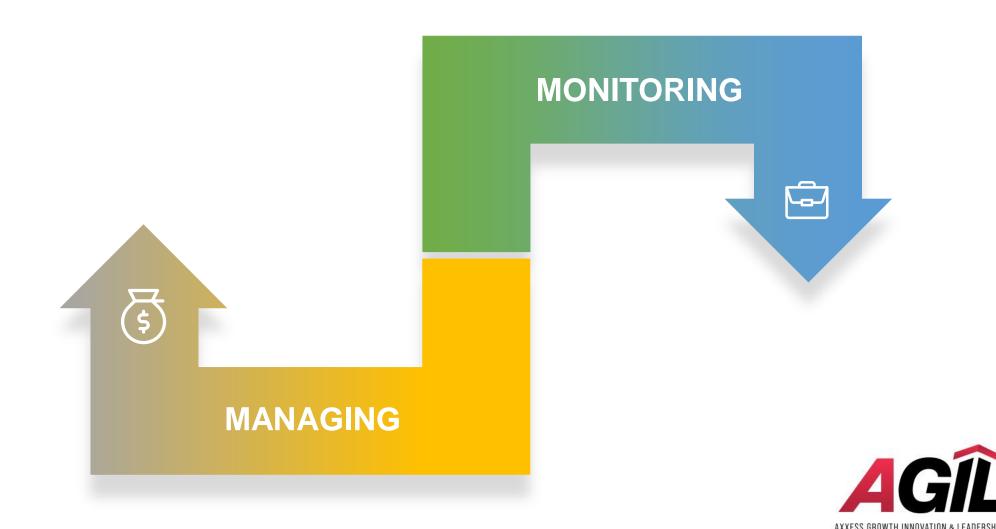
KPI Tracker

	31	28	31	30	31	30	31	31	30	31	30	31
	Jan-19	Feb-19	Mar-19	Apr-19	May-19	Jun-19	Jul-19	Aug-19	Sep-19	Oct-19	Nov-19	Dec-19
Revenue	\$366,326	\$331,642	\$344,586	\$346,168	\$356,120	\$366,701	\$377,469	\$372,648	\$357,418	\$426,710	\$415,605	\$420,938
Direct Compensation	\$127,242	\$115,742	\$126,855	\$122,552	\$131,272	\$130,511	\$130,371	\$137,761	\$130,856	\$142,741	\$140,811	\$157,825
DME	\$14,262	\$15,412	\$14,628	\$14,051	\$13,850	\$13,021	\$14,761	\$15,876	\$15,462	\$14,757	\$16,822	\$14,952
Pharmacy	\$16,172	\$21,347	\$21,043	\$12,849	\$31,586	\$24,794	\$20,384	\$25,864	\$20,670	\$20,627	\$23,543	\$18,833
Medical Supplies	\$4,952	\$14,204	\$3,337	\$6,951	\$6,935	\$8,250	\$6,702	\$7,704	\$9,759	\$10,669	\$5,103	\$7,399
Rev PPD	150.442	152.3392	151.3999	151.9614	152.907	153.624	151.2297	150.504	145.8254	151.8002	148.5365	152.5137
Direct Compensation PPD	52.25527	53.16596	55.73595	53.79795	56.36417	54.6757	52.23214	55.63868	53.38898	50.77931	50.32575	57.18284
DME PPD	5.857117	7.079486	6.4271	6.168253	5.946711	5.454805	5.913834	6.412011	6.308254	5.249851	6.012209	5.417341
Pharmacy PPD	6.641671	9.805792	9.245545	5.640439	13.56207	10.38694	8.166595	10.44587	8.433284	7.337812	8.414314	6.823572
Medical Supplies PPD	2.033639	6.524745	1.46627	3.051247	2.977857	3.456221	2.68524	3.111482	3.981489	3.795525	1.823856	2.680663
Patient Days	2,435	2,177	2,276	2,278	2,329	2,387	2,496	2,476	2,451	2,811	2,798	2,760
Beginning Census	82	78	75	72	77	78	84	78	79	86	89	89
Admissions	20	13	16	26	18	23	15	17	24	24	25	22
Re-Admissions	3	2	-	1	1	1	1	4	1	1	2	3
Live Discharges	(9)	(2)	(3)	(7)	(3)	(2)	(6)	(7)	(2)	(2)	(5)	(7)
Deaths	(18)	(16)	(16)	(15)	(15)	(16)	(16)	(13)	(16)	(20)	(22)	(20)
Ending Census	78	75	72	77	78	84	78	79	86	89	89	87
ADC	79	78	73	76	75	80	81	80	82	91	93	89
ALOS - Active	197	205	214	194	198	202	198	188	189	201	196	195
ALOS - Discharged	81	113	114	118	120	52	180	154	58	52	115	124
Live Discharge Rate	33.3%	11.1%	15.8%	31.8%	16.7%	11.1%	27.3%	35.0%	11.1%	9.1%	18.5%	25.9%





Managing vs. Monitoring





Accessing Timely Data

Home Health

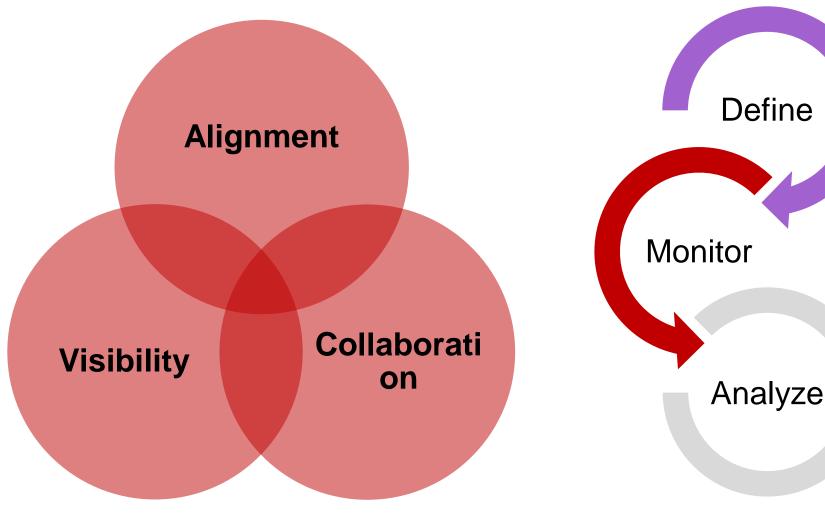
- OASIS Outcomes
- Hospitalization Rate
- HHCAHPS Scores

Hospice

- Cap Calculation
- Length of Stay
- HIS Scores



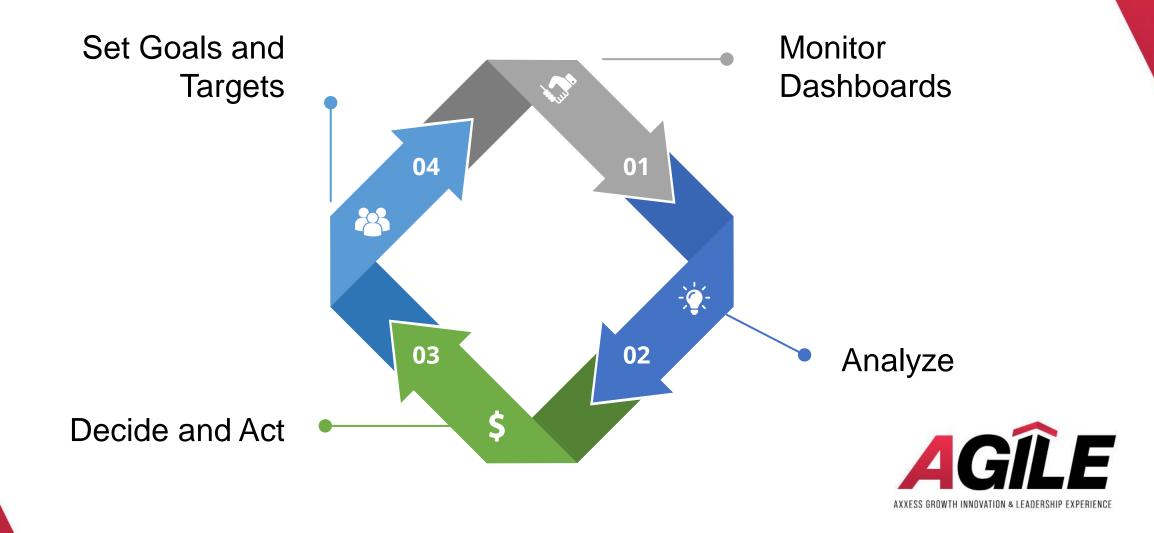
Monitoring KPIs Through Dashboards







Performance Improvement



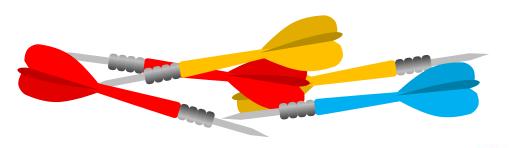
Managing Through KPIs



Benchmarking



Establish Goals and Targets





Analytic Types

Retrospective Analysis

Predictive Analytics







Dashboards

Provide:

- Alignment
- Visibility
- Collaboration

Enable Organizations To:

- Define
- Monitor
- Analyze Performance

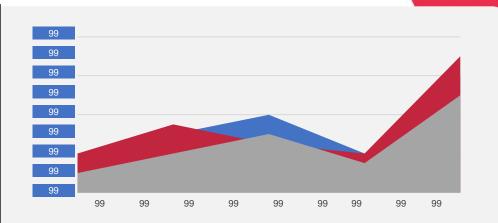


Effective Management Through Data

Benchmark At an agency level **Drill Down** To a staff level **Target** Changing the numbers **Performance Monitor** Accountability **Performance**

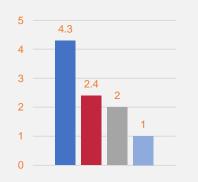
8%
Hospitalization Rate
First 60 Days

Tammy Nurse Axxess Home Health

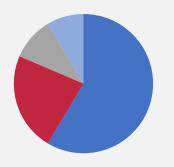


LUPA Rate

9%



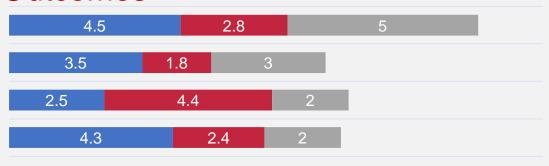
Hospice Care Levels



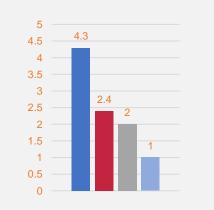
Episode Cost



Outcomes







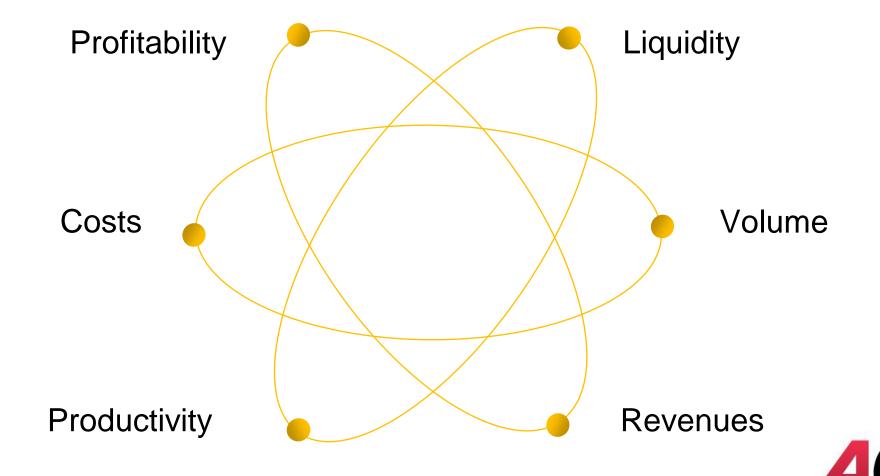
CAHPS Surveys



Financials



Financial KPIs

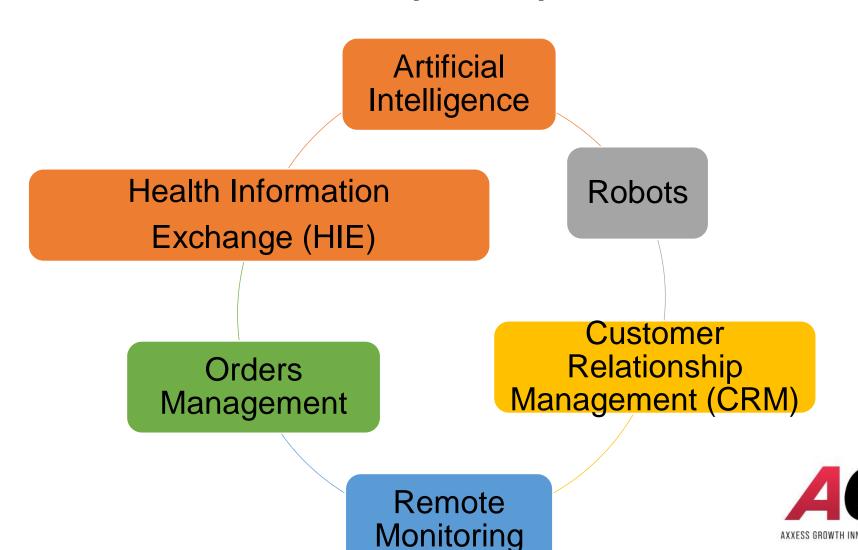


There are very **few ways** to save \$1 million, but there are a **million ways** to save a buck.

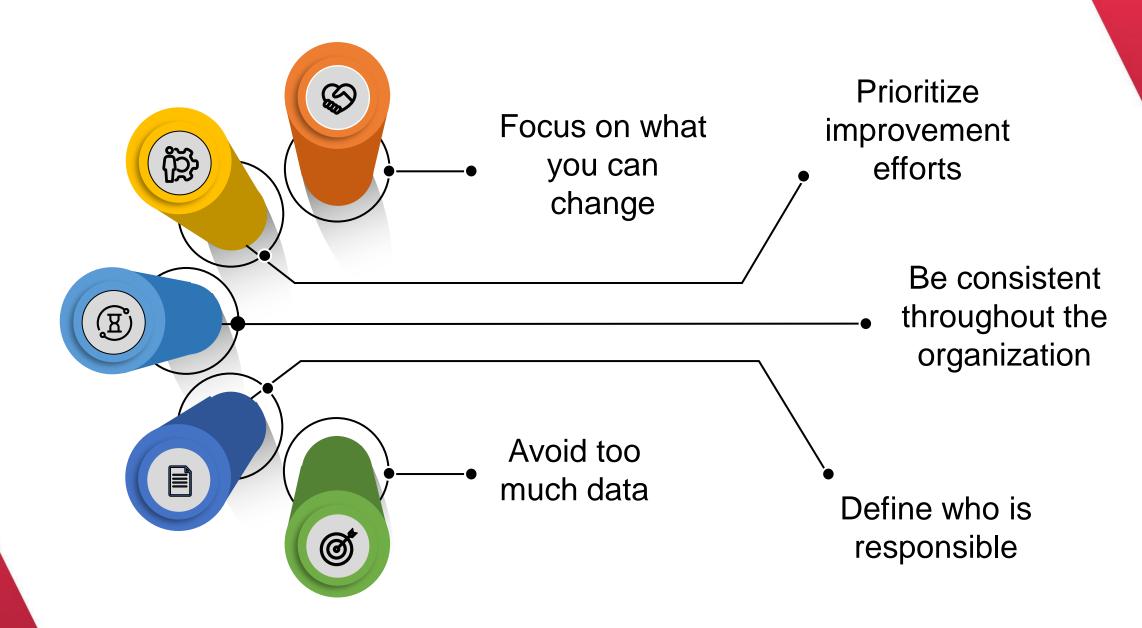
- Marcylle Combs



Automation Considerations Outside Electronic Medical Records (EMRs)



Keys to Success





Time management

is an oxymoron. <u>Time</u> is beyond our control and the clock keeps ticking, regardless of how we lead our lives.

Priority management

is the answer to maximizing the time we have.

- John C. Maxwell



Keys to Success

Awareness

Organize

Prioritize

Communicate Effectively

Delegate

Technology

Multitask

Anticipate

Minimize Time Wasting

Educate

Take Breaks

See the Good

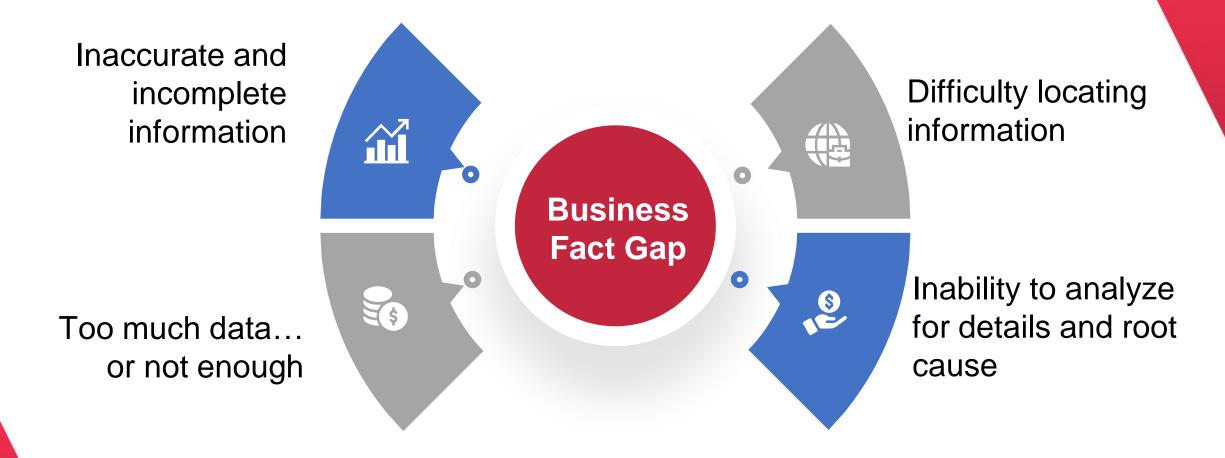


The Future Is Now!



- Automate everything
- Communicate openly about productivity
- Reduce interruptions
- Implement regular, shorter meetings
- Promote "single-tasking"
- Choose the right time to change processes





The Result: Decisions Not on Facts but on Gut Feeling



The <u>first rule</u> of any technology used in a business is that automation applied to an efficient operation will magnify the efficiency.

The <u>second</u> is that automation applied to an inefficient operation will magnify the inefficiency.

- Bill Gates



Use Automated Tools Wisely



Should Be

- Evidence based
- Well balanced
- Supportive of professional reasoning

Should Not Be

- Based on questionable data
- Silo focused
- Prescriptive

THANK YOU



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